

About the McSilver Institute

The NYU McSilver Institute for Poverty Policy and Research is committed to creating new knowledge about the root causes of poverty, developing evidence-based interventions to address its consequences, and rapidly translating research into action through policy and best practices. Learn more at mcsilver.nyu.edu.

The 2025 McSilver Awards

The McSilver Awards recognizes outstanding individuals who are transforming systems to address the needs of individuals, families, and communities living in poverty, locally and globally. On **Monday, June 2nd**, McSilver will welcome guests to the Rosenthal Pavilion in the heart of NYU's Washington Square campus. A cocktail reception will follow the presentation of awards.

The 2025 McSilver Awards will recognize nine Vanguards for Social Justice:



Nathaniel Fields Chief Executive Officer, Urban Resource Institute (URI)



Mara Gay Member of the New York Times Editorial Board and MSNBC Analyst



Dr. Lisette Nieves President, Fund for the City of New York (FCNY)



Hon. Ronald E. Richter CEO and Executive Director, JCCA

Including five leaders recognized as Champions for Black Maternal Health:



Hon. Rodneyse Bichotte Hermelyn New York State Assembly Member, Majority Whip, and Chair of the Subcommittee on Oversight of MWBEs



Hon. Samra G. Brouk New York State Senator and Chair of the Senate Mental Health Committee



Hon. Farah N. Louis New York City Council Member and Chair of the Committee of Women and Gender Equity



Hon. Michaelle C. Solages New York State Assembly Member, Assembly Deputy Majority Leader, and Chair of the New York State Black, Puerto Rican, Hispanic and Asian Legislative Caucus



Hon. Lea Webb New York State Senator and Chair of the Senate Women's Issues Committee

Sponsoring the McSilver Awards

Thank you in advance for your consideration as a potential sponsor of our signature event. Your gift helps fund the Institute's mission-driven programs and research. Please contact our communications team at mcsilver.awards@nyu.edu with questions about the sponsorship opportunities listed on the next page.

PLATINUM \$10,000 CONTRIBUTION

- Opportunity to speak and acknowledgment during the McSilver Awards program
- Special recognition as a Platinum Sponsor throughout the McSilver Institute's website, in the printed program, in event multimedia, press materials, and on social media
- Branded signage displayed at the McSilver Awards venue
- Full-page advertisement in the printed program
- Ten tickets to the McSilver Awards ceremony and cocktail reception with reserved seating

GOLD \$5,000 CONTRIBUTION

- Acknowledged by the host as a sponsor during the McSilver Awards program
- Half-page advertisement in the printed program
- Recognition as a Gold Sponsor on the McSilver Awards website, in the printed program, in event multimedia, press materials, and on social media
- Five tickets to the McSilver Awards ceremony and cocktail reception with reserved seating

SILVER \$3,000 CONTRIBUTION

- Acknowledged by the host as a sponsor during the McSilver Awards program
- Recognition as a Silver Sponsor on the McSilver Awards website, in the printed program, in event multimedia, press materials, and on social media
- Two tickets to the McSilver Awards ceremony and cocktail reception

BRONZE \$1,500 CONTRIBUTION

- Recognition as a Bronze Sponsor on the McSilver Awards website, in the printed program, in event multimedia, press materials, and on social media
- One ticket to the McSilver Awards ceremony and cocktail reception

How to Sponsor the McSilver Awards

Send payment using one of the methods below and submit this completed form to mcsilver.awards@nyu.edu.

- ➔ Pay online by via credit card at mcsilver.nyu.edu/give
- ➔ Send us an invoice via email
- ➔ Make checks payable to New York University and mail to the following address:
RE: McSilver Awards
708 Broadway, Floor 5
New York, NY 10003

Sponsorship Commitment Form

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